



It's time for Golf & Travel

MEDIA
2027

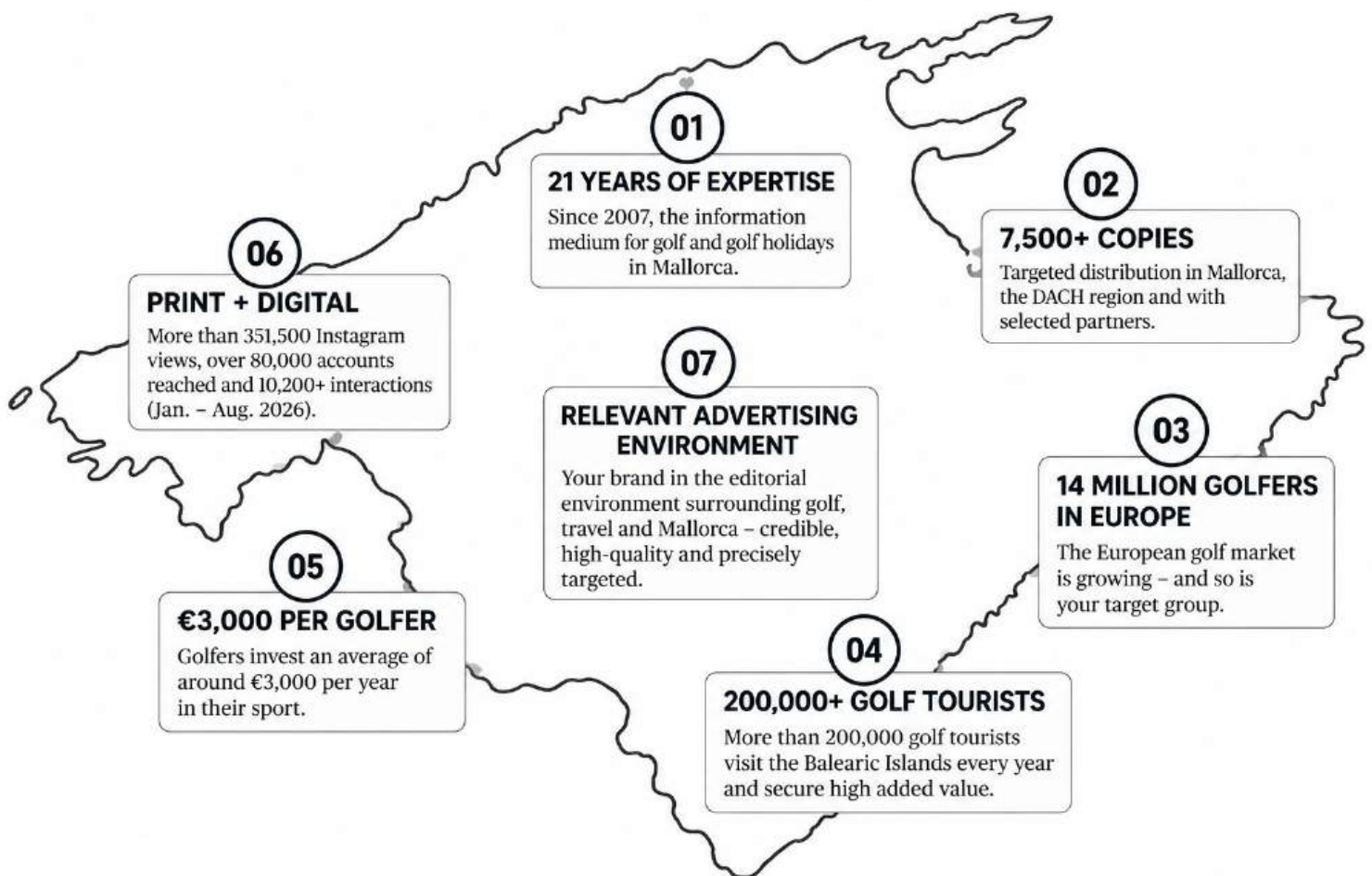


It's time for Golf & Travel

MALLORCA GOLF GUIDE – THE ORIGINAL!

YOUR GOLF & TRAVEL GUIDE TO MALLORCA
SINCE 2007

7 REASONS WHY YOUR BRAND SHOULD BE PRESENT IN THE
MALLORCA GOLF GUIDE:



It's time for Golf & Travel

MEDIA KIT 2027

Magazine

Format A5 (148 x 210 mm)

Website*

www.mallorca-golf-guide.com

Social Media°

@mallorcagolfguide



PAR

WEB + SOCIAL MEDIA

€95 p.m. / €1,099 p.a.



BIRDIE

WEB + SOCIAL MEDIA + 1 PRINT PAGE

€132 p.m. / €1,499 p.a.



EAGLE

WEB + SOCIAL MEDIA + 2 PRINT PAGES

€179 p.m. / €1,999 p.a.



HOLE IN ONE

INDIVIDUAL COOPERATION

by arrangement



MGG X MF

MALLORCA GOLF GUIDE × MALLORCA'S FINEST

2 Magazines · 1 Advertising Package · from €3,000

All prices are per edition in euros and net, plus statutory VAT. Minimum term per package is 1 year. Subject to change.

Note: The print advertisement is published once a year in the new edition of the Mallorca Golf Guide, which is always released at the beginning of the year – with a minimum circulation of 7,500 copies – currently 5,000 copies in Mallorca and 2,500 in DE, AT, CH.

Web and social media services can start flexibly at any time after conclusion of the contract upon request.

Distribution: Free distribution to golf clubs in Mallorca, DE, AT, CH, golf shops, 4- and 5-star hotels, advertisers, marinas, etc., as well as to our partners.

PRINT DATA

File type: PDF, JPG, EPS or AI

Quality: min. 300 dpi, CMYK colour mode, min. 3 mm bleed on all sides.

Minor changes to the advertisement are included in the price. Major changes will be charged according to the work involved.

*Company profile with logo, text & link on the website www.mallorca-golf-guide.com

°1 social media post/reel & 3 stories per quarter

MEDIA KIT 2027



WEB + SOCIAL MEDIA
€95 p.m. / €1,099 p.a.



www.mallorca-golf-guide.com

Digital Presence on the MGG Website

Logo presence on the “Partners” page as well as an editorial blog post in “Mallorca Inside” – each with a direct link to the company website.

+

1 Social Media Post/Reel and 3 Stories per Quarter

Posts in the feed or as a reel will also be shared in the story (in addition to the 3 stories).



[@mallorcagolfguide](https://www.instagram.com/mallorcagolfguide)

Social Media @mallorcagolfguide



STORY

Size 1080 × 1920 pixels, 9:16

Visible for 24 hours, then saved
as a Highlight



POST

Size 1080 × 1080 pixels, 1:1



REEL

Size 1080 × 1920 pixels, 9:16

Social media data must be supplied in .jpg, .png or .mp4 format.

 Top figures from the period 01 January to 31 August 2026:

-  Instagram views in total: over 351,500 (+141.1%)
-  Reach: over 80,000 (+32.4%)
-  Content interactions: over 10,200 (+223.5%)
-  Link clicks: over 2,450 (+198.3%)

Current: 2,145 Instagram followers / +1,192 new followers during the period under review (+119.5%)

MGG

MEDIA KIT 2027

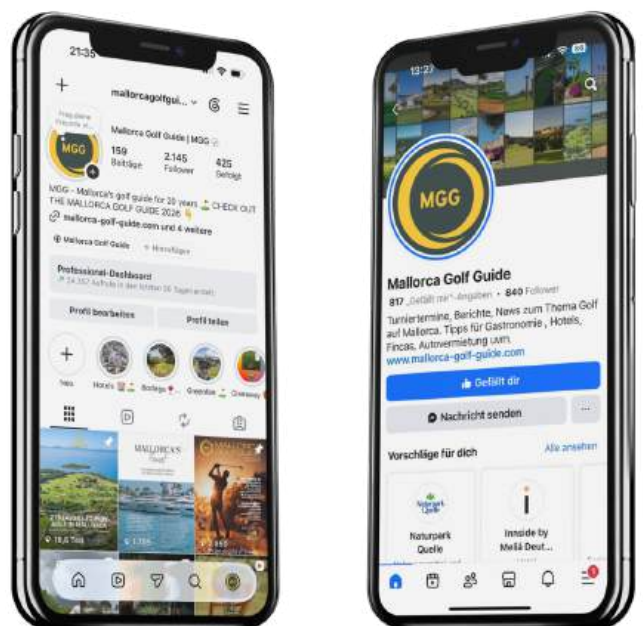


BIRDIE

WEB + SOCIAL MEDIA + 1 PRINT PAGE
€132 p.m. / €1,499 p.a.



www.mallorca-golf-guide.com



@mallorcagolfguide

All contents of the Par Package

+

1 Inside Page in the Print Magazine

INSIDE PAGES



1 PAGE

Size: 148 × 210 mm

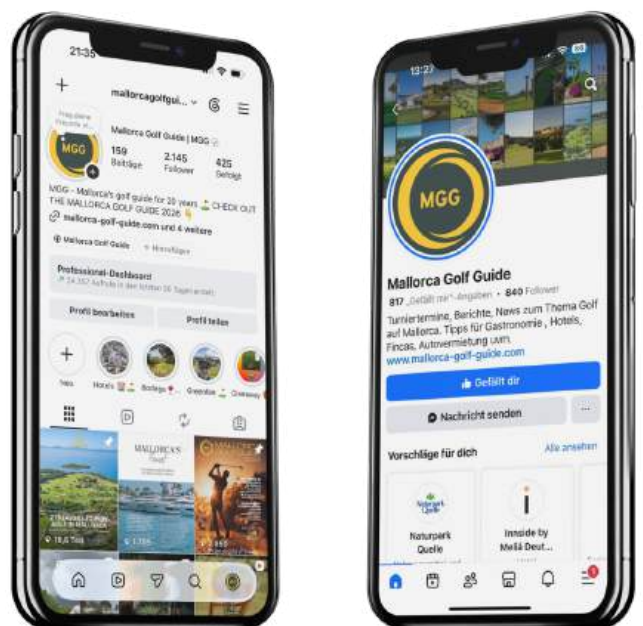
MEDIA KIT 2027



WEB + SOCIAL MEDIA + 2 PRINT PAGES
€179 p.m. / €1,999 p.a.



www.mallorca-golf-guide.com



@mallorcagolfguide

All contents of the Birdie Package

+

2 Inside Pages in the Print Magazine

INSIDE PAGES



2 PAGES

Size: 296 × 210 mm

MEDIA KIT 2027



HOLE IN ONE

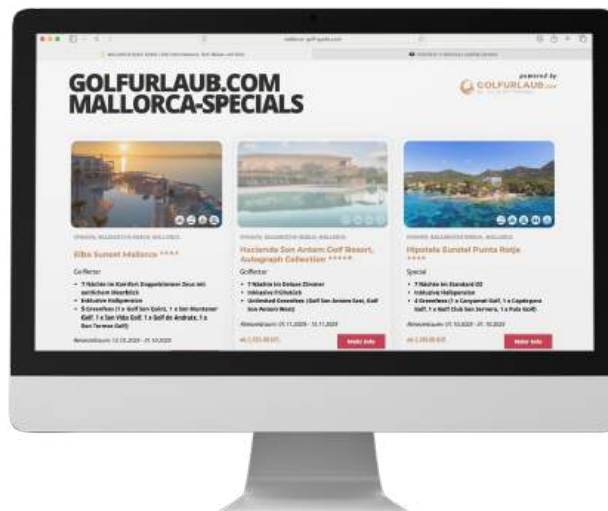
INDIVIDUAL COOPERATION
by arrangement

Do you have a special idea or are you looking for a tailor-made solution?

Whether website plug-ins, cover pages in the print magazine, exclusive events or entirely new formats – there are (almost) no limits to individual cooperations within the Hole-in-One Package.

Let's find creative ways together to showcase your brand effectively!

WEBSITE PLUG-IN



COVER PAGES

BACK COVER
(U4)

Size: 148 × 210 mm
Price: €5,500 net

COVER PAGE 2 OR 3

Size: 148 × 210 mm
Price: €2,800 net

OWN COVER

incl. front & back cover,
cover pages 2 + 3
as well as 1,000
complimentary copies
Price: €7,000 net

MEDIA KIT 2027



MALLORCA GOLF GUIDE × MALLORCA'S FINEST
2 Magazines · 1 Advertising Package · from €3,000



🏌️ MGG × MALLORCA'S FINEST

Two strong Mallorca brands – together in one advertising package. Following a first successful collaboration in the 2026 edition, Mallorca Golf Guide and Mallorca's Finest are expanding their cooperation further in 2027. This allows companies to present themselves in both media with just one advertising package and connect two complementary worlds: golf and exclusive Mallorca lifestyle.

- 🏌️ Golf + Lifestyle: Two complementary, quality-oriented target groups
- 📍 Mallorca + DACH: Presence on the island and throughout the German-speaking region
- 📖 2 Magazines: Advertising presence in Mallorca Golf Guide & Mallorca's Finest
- 📱 More Touchpoints: Print, online, social media, golf clubs, events & trade fairs
- 🏠 Targeted Distribution: Presence in over 150 golf clubs as well as at golf fairs throughout the DACH region, at golf clubs in Mallorca and with selected partners, events and premium locations on the island

Two Mallorca brands – together in one advertising package. Book your advertisement now in Mallorca Golf Guide & Mallorca's Finest and benefit from the combined reach of both magazines.

💰 PRICES

Double-page spread Mallorca Golf Guide + double-page spread Mallorca's Finest: €3,500 net*

1 page Mallorca Golf Guide + double-page spread Mallorca's Finest: €3,000 net*

Further cooperation opportunities available on request – e.g. billboard in Bendinat, event sponsorship, trade fair presence, newsletters as well as professional photo & video productions.

** Both advertising packages additionally include web & social media presence with Mallorca Golf Guide and Mallorca's Finest.*



Golf-Fincas

Present your rental property on www.mallorca-golf-guide.com to a high-spending and travel-oriented clientele!

We will present your property or properties for you on our website, allowing you to benefit from our reputation and the extensive reach of our online portal.

PRICES

One-time fee for listing one property: €150

Fee for a 6-month term: €150 total (plus listing fee)

Fee for a 12-month term: €280 total (plus listing fee)

From the 3rd property: 10% discount

From the 6th property: 15% discount

From the 10th property: 20% discount

All prices are net, plus VAT.

Web-optimised data must be supplied in .jpg, .gif, .png or .svg format.

FORE! Golf & Reise UG
(haftungsbeschränkt)

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